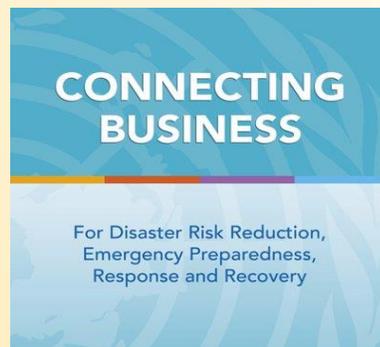


Connecting Business

for disaster risk reduction, emergency preparedness, response and recovery

Technology Workshop
Catapult Satellite Applications
6 October 2016



www.ConnectingBusinessInitiative.org
ConnectingBusiness@un.org

Global Frameworks

World Humanitarian Summit

Sendai Framework for Disaster Risk Reduction

2030 Development Agenda & Sustainable Development Goals

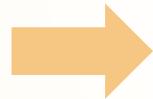
Paris Agreement

Identified need for...

- Holistic and strategic engagement across disaster risk reduction, emergency preparedness, response and recovery
- Common platforms at various levels: national, regional, global, thematic, industry
- Clear entry point for the private sector
- Generation and sharing of best practices among all stakeholders

The Power of Business

**BUSINESS ENGAGEMENT AND
PUBLIC-PRIVATE-
PARTNERSHIPS**



disaster risk reduction

emergency preparedness

response and recovery



**resilient communities
& local capacity**



**How do we.... scale and replicate effective structures for business engagement
engage the private sector holistically
create a local, regional and global coordination mechanism**

The Connecting Business initiative:

1

Increases effective engagement by the private sector in disaster risk reduction, emergency preparedness, response and recovery.

2

Supports national level private sector networks / platforms to fully engage in national disaster risk management mechanisms and to increase their resilience against emergencies.

3

Promotes the adoption of best practice policies and standards by businesses, governments and other actors.

The Connecting Business initiative

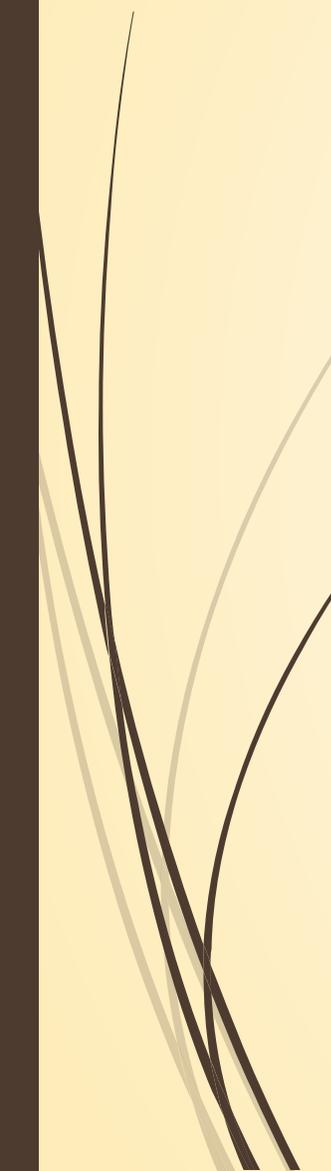
- ▶ Launched at the WHS in Istanbul, 23-24 May 2016
- ▶ Supporting the creation and strengthening of business networks in 40 countries by 2010
- ▶ Currently working in Fiji, the Philippines, Myanmar, Sri Lanka, Madagascar, Kenya, Nigeria, Turkey, Haiti and Mexico
- ▶ Operating the Connecting Business Global Portal
- ▶ Generating and disseminating best practice
- ▶ Building resilience in all contexts - natural disasters, climate change adaptation, conflict and displacement crises

Connecting Business Network Members

- ▶ Coordinate business engagement with Governments, NGOs, UN organizations and others before, during and after crises
- ▶ Strengthen the resilience of businesses to withstand and recover from emergencies
- ▶ Integrate the private sector into national disaster management planning, processes and programs
- ▶ Match private sector capacities and resources to needs before, during and after emergencies
- ▶ Act as a local entry point for the private sector
- ▶ Map and monitor private sector engagement
- ▶ Build and operate a local information database

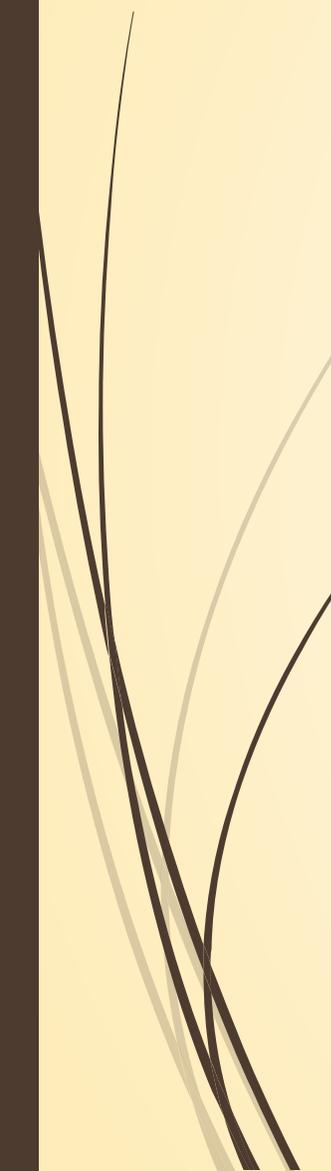


Connecting Business Global Portal

- ▶ Online community and collaboration platform
 - ▶ One-stop shop providing tools and resources
 - ▶ Clear entry point
 - ▶ A global coordination architecture
 - ▶ Connecting private sector networks & actors
 - ▶ Mapping and monitoring to identify gaps and target areas
- 



Complementing new and existing initiatives

- ▶ One Billion Coalition for Resilience
 - ▶ Private Sector Alliance for Disaster Resilient Societies (ARISE)
 - ▶ UN Global Compact Business Partnership Hub and Business for Peace platform
 - ▶ Global Alliance for Humanitarian Innovation
 - ▶ SDG Philanthropy Platform
 - ▶ Solutions Alliance
- 



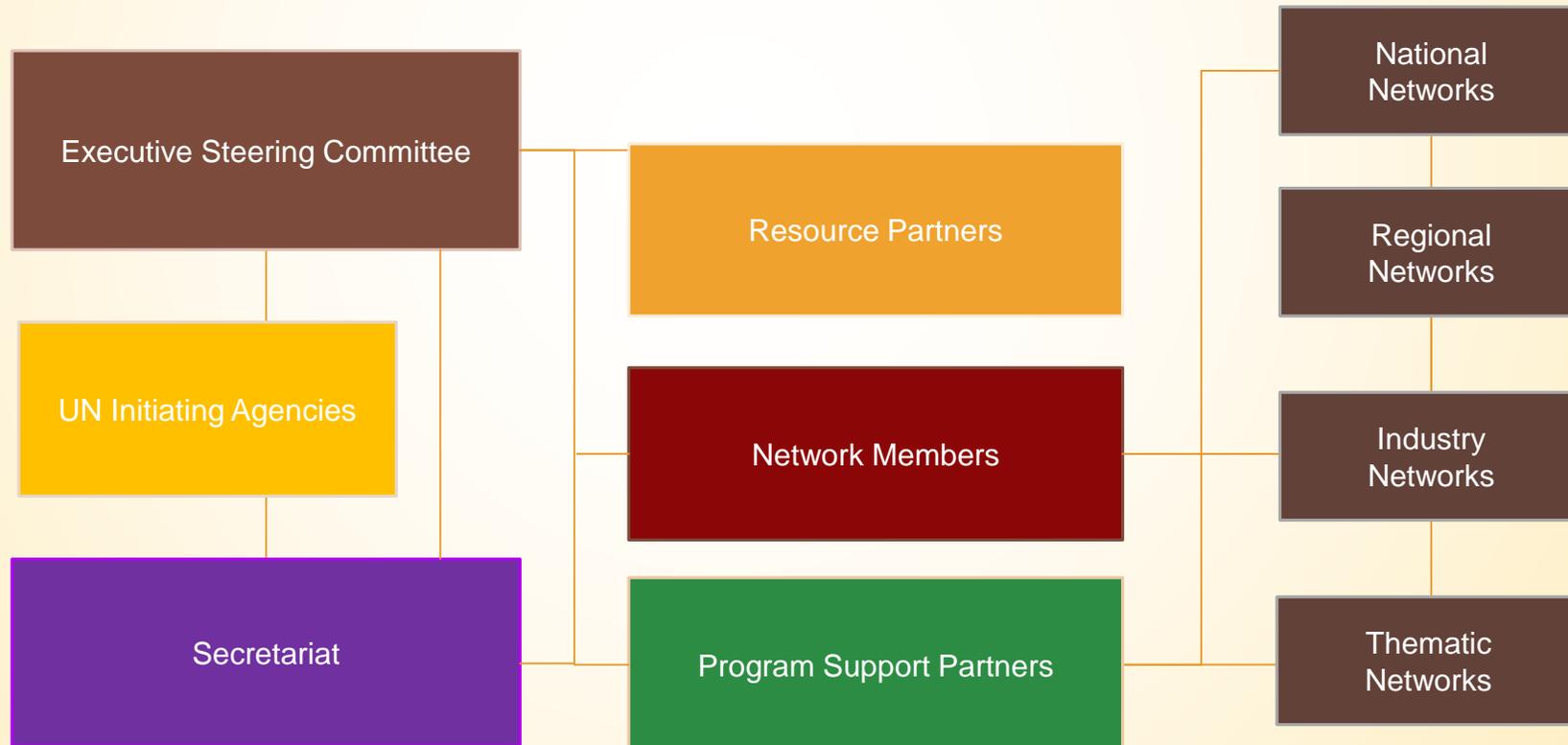
Partnership with the IFRC's 1BC

- ▶ The private sector component of the One Billion Coalition for Resilience
 - ▶ Collaborating to develop and improve resources & deliver programs
 - ▶ Mobilizing networks
 - ▶ Strategic development
- 

Partners

- UN Initiating Agencies
- Resource Partners

- Program Support Partners
- Network Members





WHAT CAN YOU DO?

- ▶ Work with us to support a national business network
 - ▶ Link your projects, tools, resources to the Connecting Business Global Portal
 - ▶ Access your networks to promote engagement
 - ▶ Join the initiative as a Resource Partner or Program Support Partner
 - ▶ Help us reach our “ideal”
- 